

**Sea & Sage Audubon
2008 Annual Report
Webpage/Webmaster**

<http://www.seaandsageaudubon.org>

The purpose of the webpage is to publicize our chapter programs and activities and to provide a resource for the community. I try to organize the material on the webpage so that it is easy for everyone to access.

I use Dreamweaver webpage software. I am fortunate to have a son who is able to provide me with technical assistance when I need help either by email or in person when he comes home for an occasional visit. He taught me the basics when I first took over the job as webmaster — since I knew absolutely nothing about webpage design — and he has continued to give me assistance when needed. Last year, he set up the Nav bars at the top of each page on the website and showed me how to work from templates in each of the 7 main categories. Since he reads our chapter newsletter each month, he is knowledgeable about the chapter. I am VERY fortunate to have him available to help me!

The webpage is divided into 7 main categories: [Our Chapter](#), [Membership](#), [Conservation](#), [Field Trips](#), [Education](#), [Bird Information](#), and [Special Events](#). These categories are listed in a blue bar (the “Nav Bar”) at the top of each page and are links to the main pages within the website. When I set up a new page, it must always be in one of those 7 categories.

The home page of the website is set up like a table of contents only, of course, each main subject is linked to a specific page. The subjects are: [Main Areas](#), [Field Trips](#), [Conservation](#), [Sylvia’s Trip Diaries](#), [Special Events](#), [Bat Information](#), [Birding Classes](#), [Bird Information](#), [Christmas Bird Counts](#), [Least Tern/Snowy Plover Project](#), [What’s New on this website](#). With the exception of “Main Areas,” each subject has a general information page where there is a link to every page in that subject area.

Recently, the public has made extensive use of the “contact us” link at the top of each page of the website. Anyone who wants to contact our chapter, ask a “bird question,” find out about our meetings, join Audubon, go on a field trip, sign up for summer camp, etc, clicks on that link and sends an email inquiry to us. I am the chapter contact, using the email address of [<nkenyon@seaandsageaudubon.org>](mailto:nkenyon@seaandsageaudubon.org). Sometimes I answer their questions directly or, if I don’t know the answer, I forward their messages to the chapter person who can answer their questions. I receive 5-10 email messages a day as the chapter contact.

Being an active member of the chapter is a big advantage because it is necessary for me to know about all of our chapter activities and programs so that I can add that information to the webpage. Though I have put in countless hours revamping the pages, adding photos, checking links, adding or deleting material, learning new ways to display information, there is always more work to be done on it.

Keeping the webpage up to date requires many long hours of work, but it is rewarding because so many people now use it.

*Nancy Kenyon, webmaster
5/5/08*